

**1519 - Dutch-Online marketing, country manager assistant and customer service
internship in Barcelona**

Location:	Barcelona, Spain
Languages:	Dutch (main) and English (Intermediate)
Fields:	Business Administration , International Business, Management, Marketing and Project Management
Extra benefits:	Salary of 200-300€.

Description:

Our collaborator is an e-commerce company based in Barcelona. They are offering printed clothing with personalized logos for fashion brands, staff uniforms and promotional clothing for events, exhibitions, seminars, trade shows and much more. Printed promotional products, such as flyers, business cards, printed pens, and banners are also available.

The company has more than 15 years of experience in the printing industry and are experts in every aspect of design and printing! They are in an internationalization process and they are currently looking for young motivated individuals who could support their marketing team.

Interns will support the marketing team in the launch in a specific country, therefore, they will be able see the whole opening process, from scratch, in a new country. All the interns will be trained in the content generation and onsite optimisation techniques, as well as keyword analysis.

Tasks:

Content generation and translations, focusing on optimization and keyword research.
Content Marketing, creating blogs, products and others.
Setting up and managing Social Media platforms
Customer service for international customers.
Collaborate in the SEO strategy with back linking, social media and others.
Competitor Analysis & Strategic Partner Outreach

Requirements:

Fluent in Dutch and English

The ideal candidate needs to be studying some business / marketing bachelor and be interested into digital marketing and online businesses and must have excellent communication skills and be very confident.

Benefits

200-500 euros depending on the candidate profile, to be determined after interview with the company.
Specific marketing online training plan