

273 - Online marketing internship in Barcelona (spanish)

Location:	Barcelona, Spain
Languages:	Spanish (main) and Spanish (Native)
Fields:	Business Administration , Communication / Journalism, Copywriting, Customer Relationship Management, Customer Service, Management, Marketing, SEO and Social Media
Extra benefits:	Salary of 100-200€.

Description:

Our collaborator is an international company located in Barcelona, Germany and South America which mission is to become one of the leading companies in digital business start-ups. It supports teams and new leaders with their business in different countries.

It's looking for a motivated student to join the online marketing department, if you're interested please apply for this internship.

Position: Online Marketing Assistant**Tasks:**

- Market & competition analysis and audience behavior.
- Planning social media strategy and development of it.
- Management of Facebook Ads campaigns (setup, optimization, new proposals and creative rotation, A / B test ...)
- CRM channel (newsletters, promotional emails, segments management, etc.).
- Online reputation activities and promotions with bloggers and Facebook pages
- Customer support via email and social networks.
- Web analytics and conversion optimization process.

Requirements:

- Spanish at a native standard

Availability

Minimum 2 months and part-time if needed can be full time.

Remuneration:

150€ monthly